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City of Turlock Hosts 2026 Turlock Business Conference

Turlock, CA | May 1, 2026 — The City of Turlock hosted its third annual Turlock Business Conference on April 24 at The Grand Oak, bringing together over 100 local business owners, community members, and regional partners to discuss current economic conditions and emerging trends.

The conference featured presentations from Dr. Gokce Soydemir, Professor of Economics at Stanislaus State, and Jessica Bohlen, Director of Community Partnerships at Retail Strategies, who shared insights on market conditions, consumer behavior, and factors that may influence business operations in the years ahead. The program also included an opportunity for attendees to engage in discussion and connect with fellow members of the local business community.

Hosted by Mayor Amy Bublak, the event reflects the City's ongoing efforts to support local businesses by providing access to relevant information, resources, and opportunities for collaboration.

"This conference brings our business community together to stay informed and connected," said Mayor Amy Bublak. "We appreciate the time and perspective shared by our speakers and the continued engagement of our local businesses."

The Turlock Business Conference is part of the City's broader commitment to supporting economic development and fostering a strong local business environment.

For more information on business programs and resources, visit the City of Turlock's website at: <https://www.cityofturlock.org/doingbusinessinturlock/>

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